

<b>Key Decision Required</b>	<b>NO</b>	<b>In the Forward Plan</b>	<b>YES</b>
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## CABINET

12 NOVEMBER 2021

### REPORT OF THE PORTFOLIO HOLDER FOR PARTNERSHIPS

#### **A.10 UPDATE ON THE TENDRING CHILDREN & YOUNG PEOPLE STRATEGY 2021 – 2024, & TENDRING C&YP PARTNERSHIP DELIVERY PLAN 2021/2022**

(Report prepared by Rebecca Morton)

#### **PART 1 – KEY INFORMATION**

<b>PURPOSE OF THE REPORT</b>
To present the update of the Tendring District Council's Children and Young People (C&YP) Strategy 2021 – 2024, including the Tendring C&YP Partnership Delivery Plan for 2021/2022.
<b>EXECUTIVE SUMMARY</b>
<p>1) The updated Tendring C&amp;YP Strategy 2021-2024 – Appendix A, identifies the key priorities for the Council as follows:</p> <ul style="list-style-type: none"> <li>• <b>Feeling Safe and Connected to Place</b> Projects include (ref Appendix D – Community Safety Partnership Delivery Plan) Unite Our Communities Programme (Colchester United) Mentoring programme (Colchester United) U-Turn Project E-Safety Training – for C&amp;YP and their families Crucial Crew</li> <li>• <b>Improving attainment levels, enhancing skills and career opportunities</b> For example: the Tendring Education Strategic Board's was established in Jan 2020. Working with partners to agreed priorities and associated task and finish groups. Additional one year funding recently agreed through twinning arrangement with Ipswich &amp; Norwich (part of the Department for Education Opportunity Areas programme). (ref Appendix C – Delivery Plan 2021/2022)</li> <li>• <b>Enjoying active, healthy lifestyles and good mental health</b> For example: Wellbeing Hubs: Working in partnership with Gt Bentley &amp; Frinton primary schools, TDC were awarded funding (£245,000) by the Alliance Investment fund to rollout the Wellbeing Hub model to 21 primary schools across Tendring and Colchester. Following a delay due to Covid, rollout commenced April 2021. Evaluation partner Essex University. (ref Appendix C – Delivery Plan 2021/2022)</li> <li>• <b>Working to encourage active young citizens who have a voice</b> For example: Junior Ambassadors Project is aimed at encouraging children below senior school age to become more involved in their community and take pride in the area in which they live. Junior Ambassadors are encouraged to show respect for themselves, their community and their environment.</li> </ul>

2) The new Tendring Delivery Plan 2021/2022 – Appendix C reflects these key strategic priorities.

3) It should be noted that the overall responsibility and accountability for meeting the needs of children and young people in the district is with Essex County Council as the lead authority. However TDC plays an important role to:

Identify local needs of the community

Agree local priorities

Support and influence partners in respect of these priorities and

To ensure that resources are targeted effectively

Fundamental to this strategy is our commitment to working in partnership, recognising that much more can be delivered by working together with all agencies.

4) This report also provides an update on the C&YP Delivery Plan 2019/2020 – Appendix B

5) The Tendring Children and Young people Strategy aims to support the Council's Corporate Plan 2020-2024, Essex County Council's Children and Young People's Strategic Plan, 2016 and the North East Essex Alliance Live Well/Start well model. A number of these projects will contribute to the developing Anchors work across Essex.

6) Consideration has also been given to the young person's voice/feedback through the ECC Youth Service survey and the recent 'deep dive' work regarding C&YP undertaken by Healthwatch Essex to inform the Community Asset Mapping.

#### **RECOMMENDATION(S)**

**It is RECOMMENDED that:**

**(a) Cabinet endorses the update of the Tendring Children and Young People Strategy 2021-2024 (Appendix A), and**

**(b) Cabinet endorses the new Tendring District Council Children and Young People Partnership Delivery Plan 2021/2022 (Appendix C) in support of the Corporate Plan priorities.**

## **PART 2 – IMPLICATIONS OF THE DECISION**

#### **DELIVERING PRIORITIES**

The Tendring Children and Young People Strategy and Partnership Delivery Plan contributes towards delivery of number of priority areas within the Council's Corporate Plan 2020 – 2024:-

- Education - for improved outcomes
- Law & Order – for a safer community
- Health & Wellbeing – for effective services and improved public health
- A Growing & Inclusive Economy – more and better jobs
- Joined up public services for the benefit of our residents and businesses

## FINANCE, OTHER RESOURCES AND RISK

### Finance and other resources

All projects are within agreed budgets. There are no direct TDC financial implications, other than Officer time.

### RISK

There is minimal risk to Tendring District Council (TDC) in the implementation of this proposal other than reputational damage if successful outcomes are not delivered.

## LEGAL

Under Section 21 of the Child Poverty Act 2010, the District Council, acting as a partner authority, has a duty to co-operate with the County Council, being the responsible authority, to reduce child poverty in the local area.

## OTHER IMPLICATIONS

Consideration has been given to the implications of the proposed decision in respect of the following and any significant issues are set out below.

**Crime and Disorder / Equality and Diversity / Health Inequalities / Area or Ward affected / Consultation/Public Engagement.**

The Delivery Plan seeks to strengthen the District's response to the needs of Children and Young People and in so doing will respond to the challenges and opportunities at District, Ward and Sub-ward level.

## PART 3 – SUPPORTING INFORMATION

## BACKGROUND

The Tendring Children & Young People Strategy 2017 – 2020 identified four priorities for the Council:

**Priority 1: Start Well** – to continue to support schools in improving and maintaining attainment levels, promoting school readiness, and a positive experience and opportunities through school to allow each child to achieve their full potential

**Priority 2: Stay Safe** – children and young people feeling safe in their community

**Priority 3: Mental Health & Emotional Wellbeing** – enjoying good mental health wellbeing

**Priority 4: Positive Futures** - working together with partners to enable families to lift themselves out of poverty, enhance aspirations and provide opportunities for life long wellbeing.

## CURRENT POSITION

It is important to note that Tendring District Council, as part of its Community Leadership role, supports many of these projects in an influencing role. A number of the projects also continue into 2021 (some due to the impact of the pandemic), and therefore form part of the new Delivery Plan for 2021/2022 – ref: Appendix C:-

### Priority 1 – Start Well

#### **Recruitment and Retention of Teachers:**

**North Essex Teacher Training (NETT)** For secondary schools, 10 trainees were employed in local Tendring schools in 2019 (from a cohort of 25); For primary, 11 trainees were employed in the Tendring area from a cohort of 26.

TDC supported the work of NETT by the display of banners promoting teacher training at the front of the Town Hall.

**TeachFirst** – is a national charity providing teacher recruitment and training, working within deprived areas of the UK. TeachFirst have been placing teachers within Tendring since 2017. - the number of teachers placed in Tendring increased in 2019 from 3 to 5.

It should be noted that due to the Opportunity Areas initiative, (Department of Education), Tendring is not a priority area for placing teachers. (TeachFirst are part funded by central government and were set targets for key geographic areas identified as part of this). However, TDC continues to work with TeachFirst to ensure the established links with both secondary and primary schools in Tendring are maintained. Teach First are an active member of the Tendring Education Strategic Board.

#### **Apprenticeships – Career Track:**

Career Track actively work with local businesses to promote, secure and, where appropriate, support apprenticeships in order to increase the range of employment and training opportunities across the District. As a major local employer and Approved Provider TDC continues to recruit and employ apprentices across its service areas.

Career Track had 35 apprentices start in 2019, and worked with 74 apprentices in total.

Over the last 12 months, 86% of all apprentices who completed their programme achieved their qualifications and achieved a meaningful outcome, which includes apprenticeship progression, employment, further and higher education and training.

In the last eight years, 24 Career Track apprentices have gone onto University programmes following their achievement of an apprenticeship.

**Additional key projects** that commenced in 2019/20 include:

#### **Tendring Education Strategic Board:**

The TESB was established in January 2020. Membership of the Board includes Head teachers from each secondary school, a representation of primary head teachers, ECC, TDC, Colchester Institute, IntoUniversity and other local education providers. Recognising the need to work collaboratively to achieve the following aims:

- Raise educational outcomes for the children and young people of Tendring
- Positively impact on the wider community of Tendring through improvement of education
- Influence other programmes to specifically support CYP and their families
- Connect with other organisations to target funding and initiatives towards Tendring e.g. lottery funding, commissioned contracts
- Identifying and delivering collective solutions which increase the consistency of best practice and offer for CYP in Tendring

In order to meet the above, the Board have targeted their focus on 3 key areas. The priorities agreed by the TESB for 2020/21 academic year are:

- Recruitment of high-quality staff
- Retention of high-quality staff

- Improved Pupil Attendance and Engagement of Children, Young People and their Families

There is also a sub-group working on the development of the Post 16 local offer, who report into the TESB as well as a regional/national barriers subgroup looking at solutions to any potential barriers within the locality. Additional priorities have recently been agreed by the Board and are reflected in the Tendring C&YP Delivery Plan 2021/22 – Appendix C. Progress on the agreed priorities will be reported at the Community Leadership Overview and Scrutiny Committee.

**Tendring Health & Care Academy:**

Following a pilot in Colchester in the summer of 2020, the Tendring Health & Care Academy was created as part of the NHS North East Essex Clinical Commissioning Group’s (NEECG’s) Tendring Workforce Regeneration Programme.

A series of targeted activities are offered to 14-18 year olds in collaboration with local schools. In addition, the existing close partnership working across North East Essex is being harnessed to develop an enhanced offer for adults aged 16+ living in Tendring, particularly those from more disadvantaged backgrounds.

Working with a number of local partners including the Suffolk and North Essex Integrated Care System (ICS) and the North East Essex Health & Wellbeing Alliance, the Academy is seeking to introduce Tendring residents to the wide range of training and employment options available within the health and care sector by

- Increasing awareness around opportunities.
- Actively encouraging recruitment.
- Promoting equality and inclusion.
- Enhancing the use of apprenticeships.
- Providing support on the different entry routes into health and care roles.

The University of Essex will be assisting the academy in evaluating the programme from a qualitative perspective, as well as looking at the wider social value this intervention will generate for Tendring in the longer term.

**Priority 2 – Stay Safe**

**Community Safety Partnership** - CSP priorities for 2019 - 2020 which included Children and Young people were as follows:-

- Tackling and enforcement of ASB issues
- To reduce harm to and safeguard vulnerable victims (including children)
- Reducing violence and knife crime
- Reduce youth offending / reoffending of adults and young people

For further information please refer to:- Community Safety Partnership Delivery Plan 2021 – 2022 - Appendix D.  
(Please note this Delivery Plan was carried forward from the previous year due to Covid).

**Priority 3 – Mental Health & Wellbeing**

**Wellbeing Hubs:**

Alongside officers of the Council, the Executive Head Teacher at Gt Bentley Primary School set up a pilot Wellbeing Hub in April 2017, operating as an after school facility. Children with mild to moderate mental health issues were organised in groups and supported around the

themes of play, art, construction, and science, gaining a “*rucksack of skills*” to take them forward into secondary school and beyond. In addition to this, the Hub also offers information sessions for parents and carers covering topics such as sleep, nutrition and behaviour management. Evaluation of the pilot Hub showed very positive early signs of improvements in the children.

Working in partnership with the Executive Head Teacher, TDC were successful in an application to the Alliance Investment Fund in 2019 - £245,000 was granted to roll out the Hubs to 21 primary schools across Tendring and Colchester.

Whilst rollout had to be postponed due to the pandemic, the project continued in respect of mental health first aid training for school staff and the appointment of an evaluation partner. Rollout commenced April 2021.

#### **Priority 4 – Positive Futures**

##### **IntoUniversity:**

IntoUniversity and Anglia Ruskin University formed a partnership to launch a new learning centre in Clacton in 2017. The joint investment for the new centre ensures that the project is sustainable for at least 5 years.

*IntoUniversity is an education charity that provides learning centres where young people are inspired to achieve. There are currently 31 centres across England. IntoUniversity offers an “innovative, long-term programme” to young people (age seven to eighteen) from disadvantaged backgrounds to fulfil their potential.*

The Clacton learning centre has three full time members of staff and two part time and has a particular focus on STEM subjects (Science, Technology, Engineering and Maths).

Despite the challenges of the pandemic, IntoUniversity have continued the delivery of their core programmes online, raising young people’s chances of progressing to University or further education.

**834** students worked with the Centre (*2019/2020 academic year*).

**1,735** students have worked with the Clacton centre since it opened three years ago as follows:-

- 336 Primary;
- 498 Secondary;
- 94 students seen for academic support;
- 50 students seen on the Buddy Programme;
- 301 students seen on the Primary Focus Programme;
- 456 students seen on the Secondary Focus Programme.

For further information: <https://intouniversity.org/>

##### **Junior Ambassador Project:**

The project was developed in response to a rise in Hate Crime figures, particularly racial, during 2017/2018, in the Tendring area, as recorded by Essex Police.

The project is aimed at encouraging children below senior school age to become more involved in their community and take pride in the area in which they live. Junior Ambassadors are encouraged to show respect for themselves, their community and their environment.

Involving years 5/6 primary school children, the overall theme is Cultural Awareness and by being part of the project Junior Ambassadors become community representatives who will deliver the message to friends and families about their understanding of the differences between themselves and people from other countries or other backgrounds, especially differences in attitudes and values.

**Community Leadership Overview and Scrutiny Committee**

The implementation of the Tendring C&YP Partnership Delivery Plan is overseen by the Community Leadership Overview & Scrutiny Committee.

**BACKGROUND PAPERS FOR THE DECISION**

None.

**APPENDICES**

**Appendix A** – New Tendring Children & Young People Strategy (on a page) 2021-2024

**Appendix B** – Update on Tendring Children & Young People Partnership & Delivery Plan 2019/2020

**Appendix C** – New Tendring Children & Young People Partnership Delivery Plan 2021/2022

**Appendix D** – Community Safety Partnership Delivery Plan 2021 – 2022 (this Delivery Plan was carried forward from previous year due to Covid-19).